



NEXTCYCLE
MICHIGAN

SHOWCASE SPONSORSHIP PROSPECTUS

October 23, 2023

NextCycle Michigan Team Showcase



WHAT IS NEXTCYCLE MICHIGAN?

NextCycle Michigan is an initiative by the Michigan Department of Environment, Great Lakes and Energy (EGLE) designed to build a just circular economy through innovation and partnerships. NextCycle Michigan is connecting eco-entrepreneurs, companies, organizations and communities to technical support, financial resources and capacity building to accelerate recycling, recovery and reuse projects.

New projects, businesses and collaborations are being driven by NextCycle Michigan and the network created including centering equitable impact in underserved communities.

ACCELERATOR PROGRAM

Supports promising circular businesses and projects that will advance sustainable material management in Michigan.

TEAMS RECEIVE SUPPORT



Business & Technical Planning



Access to Data & Resources



Pitch Development



Funding Pathway Identification & Matchmaking

CREATING BENEFITS



Building a Circular Economy



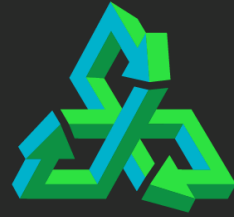
Creating Equitable Impact



Realizing Economic Advantages



Developing Climate Solutions



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NEXTCYCLE MICHIGAN TEAM SHOWCASE

October 23, 2023 | Treetops Resort, Gaylord, MI



SHOWCASE OVERVIEW

The Showcase is the culmination of NextCycle programming. After months of business and technical research, mentoring, and planning, teams present their work in a pitch format demonstrating their value and impact on the circular economy.

A targeted audience of 100- 150 business, recycling, government, non-profit and investment professionals will listen to project descriptions, funding plans, impact projections and investment/support opportunities. Teams will also engage in questions from a judging panel.

Along with monetary prizes, teams receive statewide recognition and extensive networking opportunities.

Example of a project pitch
from 2022 Spring Showcase:

[NexTiles Pitch](#)

Highlight video from
2022 Fall Showcase:

[12P3-RSC-ROADS Showcase](#)

TWO ACCELERATOR TRACKS



Intergovernmental Initiatives & Public-Private Partnerships (I2P3)

The I2P3 Accelerator Track focuses on public-private partnerships working to implement recycling and composting solutions that create resilient and adaptable communities.



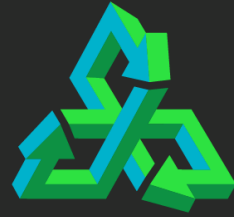
Recycling Supply Chain (RSC)

The RSC Accelerator Track centers around projects that establish, improve, or expand supply chains related to collection, processing, or end markets for recyclable material in Michigan..

14 TEAMS

- Calhoun County
- Crawford County
- Dickinson Conservation District
- Eaton Rapids, Eaton Rapids Twp, Hamlin Twp
- Isabella County Material Recovery Facility
- West Michigan Environmental Action Council Education Foundation
- Western Upper Peninsula Planning & Development Region
- Atrenae Collection
- Kadeya
- Mission, LLC Hero Project
- Perfect Circle Recycling
- reUser
- SCRAP Creative Reuse
- Sipzee

Learn more about NextCycle Michigan teams on the website: www.NextCycleMichigan.com/teams



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TEAM SHOWCASE SPONSORSHIP OPPORTUNITIES

Award & Activity Sponsorships



WHY SPONSOR THE NEXTCYCLE MICHIGAN TEAM SHOWCASE?

- The journey of a NextCycle Michigan Team is one of support. Your sponsorship helps **accelerate projects** that will improve the state's circular economy (reuse, repair, recycling, composting).
- Your organization will have insights on Michigan projects that are ready for **investment** and **implementation**.
- **Demonstrate** your organization's **commitment** to building a robust and equitable circular economy.
- Sponsorship opportunities are designed to ensure **visibility** before, during, and after the event.

Now is the time to select a sponsorship with significant benefits that best aligns with your organization.

AWARD SPONSORSHIPS



I2P3 AWARD

\$7,500

Award recognizes the team with the best pitch for the I2P3 pitch group based on value proposition, business model and financials, investibility, and Q&A as scored by the judging panel.

- One invitation to the judging panel
- Sponsor representative provide brief opening remarks
- Recognition in Showcase promotional materials
- Presentation of award/photo-op during award ceremony



RSC AWARD

\$7,500

Award recognizes the team with the best pitch for the RSC pitch group based on value proposition, business model and financials, investibility, and Q&A as scored by the judging panel.

- One invitation to the judging panel
- Sponsor representative provide brief opening remarks
- Recognition in Showcase promotional materials
- Presentation of award/photo-op during award ceremony



COMMUNITY IMPACT AWARD

\$5,000

Award recognizes the team with the best pitch for a project that indicates positive impact on the community based on job opportunity, community partnership and involvement, or other impact factors as identified by the judging panel.

- One invitation to the judging panel
- Recognition in Showcase promotional materials
- Presentation of award/photo-op during award ceremony



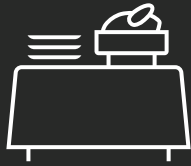
PEOPLE'S CHOICE AWARD

\$2,500

Award recognizes the team with the best pitch as identified by audience vote. **Two award opportunities available (I2P3 & RSC pitch groups).**

- Recognition in Showcase promotional materials
- Presentation of award/photo-op during award ceremony

ACTIVITY SPONSORSHIPS



LUNCH

\$5,000

Lunch will provide an opportunity for deeper discussions with teams, judges, NextCycle representatives and fellow attendees.

- Sponsor representative provide brief opening remarks
- Recognition in Showcase promotional materials
- Ability to have signage or rollup banner (sponsor supplied) at lunch



RECEPTION

\$5,000

After the team pitches, a reception including light refreshments will provide an opportunity for attendees to network with teams, judges, NextCycle representatives and fellow attendees.

- Sponsor representative provide brief opening remarks
- Recognition in Showcase promotional materials
- Ability to have signage or rollup banner (sponsor supplied) at reception



KEYNOTE

\$2,000

The keynote speaker will start off the event with a presentation focused on innovation, partnership, and equitable circular economies.

- Sponsor representative provide brief opening remarks
- Introduction of keynote speaker
- Recognition in Showcase promotional materials



COFFEE BREAK

\$1,000

A coffee break is scheduled during the event to allow a for light refreshments and networking with fellow attendees.

- Recognition in Showcase promotional materials
- Ability to have signage or rollup banner (sponsor supplied) at break



SUPPORTER

\$250

Opportunity to build brand recognition in connection to supporting efforts that build a circular economy in Michigan.

- Recognition in Showcase promotional materials

SHOWCASE SPONSORSHIP SUMMARY

	BEST I2P3 PITCH AWARD: \$7,500	BEST RSC PITCH AWARD: \$7,500	COMMUNITY IMPACT AWARD: \$5,000	PEOPLE'S CHOICE AWARD: \$2,500 (2 AVAILABLE)	RECEPTION: \$5,000	LUNCH: \$5,000	KEYNOTE SPEAKER: \$2,000	COFFEE BREAK: \$1,000	SUPPORTER \$250 (MULTIPLE AVAILABLE)
Brief Opening Remarks	X	X			X	X	X		
Judging Panel Seat	X	X	X						
Presentation of Awards at Ceremony	X	X	X	X					
Recognition in Showcase promotional materials	X	X	X	X	X	X	X	X	X
Signage/ Banner at Event (supplied by sponsor)					X	X		X	



**NEXTCYCLE
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NEXTCYCLE SPONSORSHIPS ARE DIFFERENT

Design your sponsorship to be what you need and want. Custom sponsorships, awards, or in-kind donations are accepted. If you have a sponsorship idea or would like to discuss something unique, our team is happy to work with you.

For more information, please contact:

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