



NEXTCYCLE
MICHIGAN

RSC: BUILDING & STRENGTHENING SUPPLY CHAINS FOR MICHIGAN'S RECOVERED MATERIALS

NextCycle Michigan's **Recycling Supply Chain (RSC) Accelerator Track** supports projects focused on filling gaps in collection, processing or end markets for reusable/recyclable materials in Michigan, with a special interest in plastics, textiles, glass, fibers and construction and demolition debris.

THE PROGRAM

Selected teams will participate in a six-month business incubator-style program, meeting virtually and in person, to move their projects to investment-attractive and implementation-ready status.

- Jump start your project support with a multi-day business, finance, and technical Accelerator Academy.
- Further develop your project with mentorship and one-on-one consulting from recycling, business and industry experts.
- Access research, data and other information resources.
- Take advantage of matchmaking with potential partners and funders.
- Participate in a Showcase event to pitch your project to an audience of government, business and investment leaders.
- Identify opportunities to apply for dedicated state recycling and market development grants.
- Build your network and gain recognition.

ELIGIBILITY & EQUITY

RSC project types include those with direct positive impact on:

- Michigan's recycling supply chains including any aspect of collection, aggregation, logistics, pre-processing or processing of recovered materials to enable it to be reused or repurposed into a new product.
- End markets that utilize recovered materials as inputs into marketable products.

RSC teams can include businesses, entrepreneurs, universities, tribal communities, or non-profit entities. A team can consist of an individual, a single company, organization, or governmental entity, or may include any number of cross-sector entities. Out-of-state teams are eligible, but the proposed project or venture must be located in and directly address materials generated in the state of Michigan.

Teams that impact rural, low-income and other traditionally underserved communities, and teams including minority and/or women-owned businesses are especially encouraged to apply. NextCycle Michigan aims to be inclusive and values diversity and equity.

ALUMNI TEAMS



SCRAP CREATIVE REUSE

This non-profit organization diverts scrap materials from businesses for use in arts and crafts. NextCycle Michigan provided support to grow their network of suppliers and partners, identify strategies to capture additional materials for reuse, create more opportunities for community crafting and education events, and develop a plan to increase staffing and revenue.



KADEYA

In its start-up phase, this for-profit company headquartered in Chicago, IL, provides bottled-water kiosks utilizing reusable glass or stainless-steel bottles. This team utilized NextCycle Michigan to advance its expansion into the Michigan market by connecting with new Michigan clients and navigating regulations and permits.



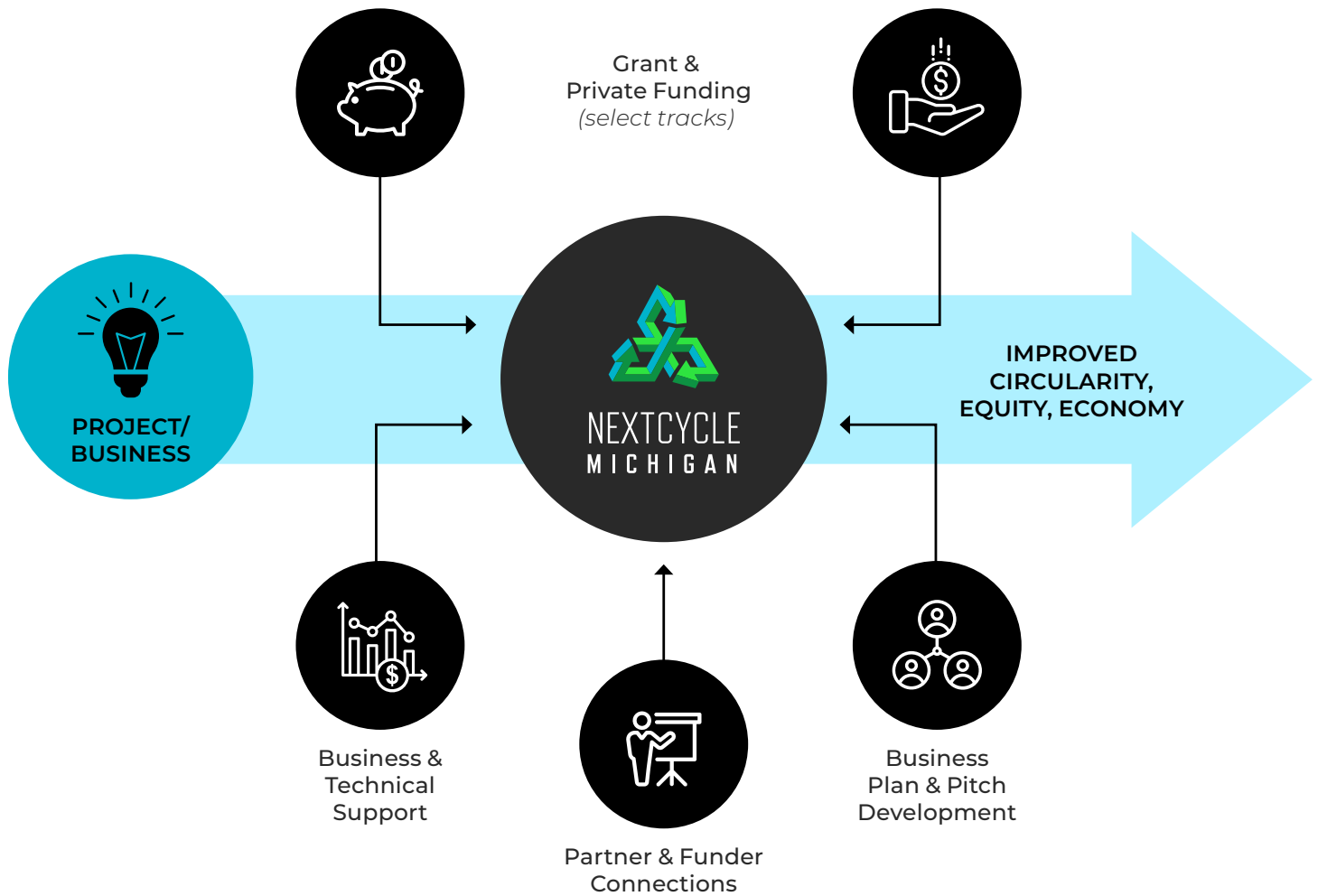
THE HERO PROJECT

Led by for-profit company, 42 Degrees, the project is a collaboration with hardware manufacturers, co-packagers, retailers, and NGOs. This team utilized NextCycle Michigan to develop a plan to introduce a recyclable cannabis vaporizer pen and recovery program, with the aim of diverting reusable materials, including lithium-ion batteries, into new products.

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NextCycle Michigan is designed to advance projects that build capacity for material recovery, reuse and recycling in Michigan and offers a variety of pathways to participate through accelerator tracks, data, resources and partner connections.

Although funding is not guaranteed, accepted teams have opportunities to access dedicated grant pools from EGLE, to connect with potential funders and to participate in competitions with monetary prizes.



NextCycle Michigan is an initiative of the Michigan Department of Environment, Great Lakes and Energy (EGLE), facilitated by RRS, with the support of numerous public, private and non-profit partners.

Funding for NextCycle Michigan is provided by Michigan's Renew fund, established in 2019 with funds allocated through the state budget process. Additionally, the program provides a pathway for private organizations, trade associations and non-profits to leverage the state's investment and connect resources to advance projects that are building a robust and equitable circular economy in Michigan.

Visit NextCycleMichigan.com or email NextCycleMI@recycle.com for more information.